



THE CIVIC CANOPY

# COLLECTIVE IMPACT SUMMIT

## BUILDING A CULTURE OF COLLABORATION

### SUMMIT REPORT

January, 2018

## ABOUT THE CIVIC CANOPY

The Civic Canopy transforms the way pivotal issues are solved by creating a culture of collaboration across Colorado. As a community-based nonprofit, the Canopy's work connects diverse groups of people seeking change in their communities and equips them with tools to create meaningful and lasting impact. The research-based Community Learning Model reinforces the Canopy's three key strategies that build: connections through shared technology, capacity through training and technical assistance, and a movement through engagement and advocacy.



## ABOUT THE SUMMIT

The Civic Canopy hosted its fourth-annual Collective Impact Summit on November 29-30, 2017 in downtown Denver. The Summit brought together 213 collaborative leaders from across the state and beyond and was designed to support participants to achieve the following objectives:

- ✦ Stimulate new ways of thinking about and approaching complex issues through effective collaboration.
- ✦ Share experiences, successes and learnings with the Summit Learning Community.
- ✦ Inspire the next phase of building a culture of collaboration *for the good of all*.

## THE SUMMIT BY THE NUMBERS



**213**  
participants



**3** plenary  
speakers



**34** community teams of 2  
to 8 partners came to the  
Summit to share learning



**25**  
workshops



**5** States  
represented



**98%** of participants said  
the Summit enhanced  
their ability to work  
collaboratively

## SUMMIT DESIGN

The Summit was designed to support individual learning within and connected to a larger learning community, intentionally building a sense of connection between participants. Each day was highlighted by a plenary presentation which laid out the need and opportunity to build a culture of collaboration, and grounded the Summit Learning Community with common content. Plenary remarks spoke to the core themes woven through the entire learning experience.

### A NEW FRAME: FOR THE GOOD OF ALL

From the opening plenary session to the closing circle, the Summit sought to reframe the public discussions of diversity and inclusion, offering a broader definition of equity, and mobilizing a wider range of partners toward the “radical middle.” These themes were supported through generative dialogue, and connect directly to the Canopy’s core vision: *for the good of all*. Plenary speakers included:

- ❖ Dr. Nita Mosby Tyler, Founder & Chief Catalyst, The Equity Project
- ❖ Mark Cabaj, President, Here to There, Tamarack Institute
- ❖ Bill Fulton, Founder & Co-Executive Director, The Civic Canopy



## THE LEARNING COMMUNITY

Throughout the Summit, participants engaged in learning opportunities varying from full event conversations, to smaller workshop and tool sessions, to one-on-one connections during networking breaks. Participants were supported to reflect on and apply their learning through guided exercises and discussions as well as in their Summit Learner Journals, which provided a space to individually map out and reflect on their time and experiences.

National and local leaders hosted workshops that allowed participants to select topics that fit their needs and learning goals. A list of workshops offered can be found on the next page along with descriptions of the sessions, and materials from the workshops can be accessed via the Summit website: [www.civikkanopy.org/summit](http://www.civikkanopy.org/summit).

## WORKSHOPS

Storytelling for Social Change  
Inclusive Dialogue  
Inclusive Processes for a Common Agenda  
Understanding Context  
Overview of Collective Impact  
Result Based Accountability  
Operationalizing Equity  
Theory of Change  
Unintended Outcomes  
Framing for Social Change  
Shared Indicator Sets  
Authentic Engagement  
Tools for Collaboration  
Creating a Container for Change  
Generative Listening  
Co-Creating Solutions  
Collaborate with the Enemy  
Human-Centered Design  
Operationalizing the Backbone  
Skills for Data Sets  
Building Equitable Systems  
Intelligent Failure  
Harness Data to Grow Impact  
Activating Purpose

## What Participants Shared About Workshops

“Provided me with new language & skills to facilitate & participate in collaborative endeavors. Gave me a new lens to view our world.”

“I gleaned so much from every workshop & presentation.”

“The breakout sessions were helpful, practical and awesome in their variety – my only regret was that I couldn’t attend all of them.”

“The material presented has really helped me frame my own framework to increase my leadership in social justice.”

“It was great learning about Summit participants & their work in the session setting.”

## TECH TOOLS SHOWCASE



Outside of workshop and plenary sessions, Summit participants had the opportunity to learn about a variety of tools to support their collective impact efforts at this year’s Tech Tools Showcase.

## Civic Network

A tool that supports collaborative efforts and engages partners in discussion and information sharing across issue areas and geographies. Attendees were supported to sign up for the Summit 2017 page, where all event resources are posted.



In addition to Civic Network, a number of other agencies attended the Tech Tools Showcase. These included:

### Results Scorecard

Clear Impact's web-based software is designed to measure performance, collecting and reporting data, and fostering collaboration among partners for data-driven decisions that achieve collective impact.

### Kumu

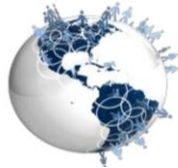
A data visualization platform that helps organize complex information into interactive relationship maps. Stakeholder, systems, asset and network mapping made easy.

### PARTNER

A social network analysis tool designed for collaboratives and coalitions to measure & monitor how members are connected, resources are leveraged, and outcomes are linked to the collaboration.



Clarity begins with Kumu.



## PARTNER

Program to Analyze, Record, and Track Networks to Enhance Relationships



**CLEAR IMPACT**  
reach your peak





## EVALUATION OF THE SUMMIT

An electronic survey was sent to participants immediately after the event and remained open for two weeks. Forty-six participants (22 percent) responded. The quotes throughout this report were responses to qualitative questions on the survey and some quantitative data is below.



**8.5 out of 10** = average response when participants were asked about their overall experience at the Summit, **an increase from 2016.**

“I believe The Civic Canopy provides such authentic & quality experiences with all of the right people in the room. I love that the Summit models exercises, practices and supports that can be used: fish bowls, the journal, mindfulness session to start the day, exercises to move us from the individual to the community... You live what you talk!”



“I left the event more personally inspired and professionally armed to dig into the work of social change than any other time in the past year.”

**89% of participants** said they were **likely or extremely likely to recommend the Summit** to a friend or colleague, rated their likelihood to likely or extremely likely.

**78% of participants** indicated the Summit **enhanced their ability to collaborate to a significant degree.**

## SUMMIT SPONSORS

**Special thanks to the following Sponsors for their generous support of the Summit**

### CANOPY CHAMPIONS

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